

FINALISTS 2022

Community Partnership of the Year

This Award is designed to acknowledge the numerous ways in which pharma and biotech companies give back to the wider community.

SPONSORED BY

ThermoFisher
SCIENTIFIC

Agios Pharmaceuticals'

RISE UP clinical trial recruitment campaign with Sickle Cell Warriors
Agios' RISE UP is a clinical trial recruitment campaign to drive trust and participation in clinical trials among the Black/African American and sickle cell communities. By taking a community-first approach, members of the Sickle Cell Warriors community played a pivotal role in the clinical trial engagement plan, which leant heavily on social media with a focused local patient advocacy strategy. This truly unique campaign was so much more than a clinical trial recruiting campaign: it became a powerful platform for the Sickle Cell Warrior community.

AstraZeneca's

Young Health Programme in partnership with Plan International UK for the Girls Belong Here campaign
AstraZeneca's Young Health Programme is a global disease prevention and awareness programme with a unique focus on young people aged 10 to 24 years, living in vulnerable environments and under-resourced settings around the world. It launched a global Girls Belong Here campaign along with partner, Plan International, to raise awareness of the issues perpetuating gender inequality and preventing girls from realizing their full potential as women. By embedding this campaign into multiple touchpoints throughout the year, it helped amplify girls' voices and unleash their power as global citizens.

AstraZeneca and Deloitte's

Non-Executive Director Programme
AstraZeneca has partnered with Deloitte to develop a Non-Executive Director Programme in order to equip more individuals to take board roles. This is a natural extension of AstraZeneca's mentoring activities to further support the regional biotech ecosystem as we see this ecosystem and network mature. The benefits were mutual and varied but overall had the effect of professionalizing the approach for talented and experienced individuals to take board roles. The outcome is a cohort of 25 board-ready individuals within AstraZeneca who have in many cases, already taken board roles.

PHASTAR and the Florence Nightingale Museum

PHASTAR partnered with the Florence Nightingale Museum in London to provide both financial support and to curate a novel exhibition for the Museum's reopening following the COVID-19 lockdown. The purpose of PHASTAR's involvement was to bring Florence Nightingale's statistical story to the general public. Recognized as the founder of modern nursing training and theory, Florence Nightingale improved hygiene and care standards for wounded soldiers, and this exhibition focused on her use of evidence-based statistics in healthcare and her use of data visualizations to graphically communicate statistical findings to non-statistical audiences

SCRIP AWARDS 2022

30 NOVEMBER 2022 · ROYAL LANCASTER, LONDON

Regeneron

and the Society for Science's Science Talent Search initiative
Through its ongoing partnership with the Society for Science, Regeneron seeks to support the hard work and novel discoveries of promising leaders inspired to improve the world through STEM. Regeneron partnered with the Society in 2017 to become the title sponsor of the Science Talent Search, the US's oldest and most prestigious science and math competition for high school seniors. Additionally, in 2020, Regeneron became the title sponsor of the International Science and Engineering Fair, the world's largest science research competition for high school students.

Winners are announced at the Awards ceremony and dinner on Wednesday 30th November at the Royal Lancaster Hotel, London.