

Custom Intelligence for Immuno-Oncology

Moving your immuno-oncology strategy forward with confidence

Immuno-oncology (IO) is center stage in the fight against cancer. Guard against missteps and ensure your success in this critical area with Custom Intelligence solutions from Informa Pharma Intelligence.

Support your clinical, commercial, and regulatory decision making in immuno-oncology with bespoke solutions drawn from a wide array of gold-standard industry intelligence.

Use Custom Intelligence to inform your:

- Deal-making and partnership analysis for IO assets
- IO market landscape tracking
- IO opportunity assessment
- Partner identification
- Indication prioritization

Consult with the Custom Intelligence team and let them create a solution for you with our existing tools. Or, work with them to create a bespoke solution specifically tailored to your needs.

Custom Intelligence is perfect for:

IO PORTFOLIO MANAGEMENT

- Improve your overall risk to return profile
- Decide which in-licensing opportunities fit best
- Quantify the likelihood of approval and probability of successful transition through the development phases for any drug

IO R&D STRATEGY

- Accurately visualize your future competitive landscape
- Determine the best clinical development pathway to approval
- Select the best investigators and clinical trial locations
- Assess your LCM strategy to get the maximum potential from your IO product

COMMERCIAL OPTIMIZATION

- Determine the true potential of your product, portfolio, or market
- Understand the future commercial landscape
- Plan against risks and best manage loss of exclusivity

OPTIMIZING INFORMATICS

- Use custom-developed, API-powered visual analytics and dashboard solutions
- Visualize the future IO landscape
- Improve your chances of running a successful IO clinical trial

Solutions as unique as your company.

Contact us today to learn more about how bespoke intelligence solutions from Custom intelligence can elevate your decision making. Please visit: pharmaintelligence.informa.com or email: Pharma@informa.com