

# Meddevicetracker Device API

Putting real-time analysis of medtech markets, companies, and products to work for you

## The fast, flexible way to connect data and spot opportunities

Start putting real-time analysis of medtech markets, companies, and products to work for you with the Device API. Easily integrate your own data with the reliable, up-to-date, and secure data from Meddevicetracker, along with publicly available data for a powerful API solution that puts you in control.

### Use case: Device API for cancer CDx

*Challenge: "We want to develop a companion diagnostic to our targeted treatment for a specific form of breast cancer."*

#### Use the Device API to:

- Gain a full view of the competitive landscape
- See which of your competitors are active in this area
- Drill down for specifics on who is developing:
  - A CDx and drug combination
  - A drug alone
  - A CDx alone
- Easily leverage intuitive, consistent, well-structured data to inform your business decisions
- Automatically update data for easy export
- Create visual analytics dashboards with expertly curated content

#### Move forward with confidence and make the right choices using the vital data in the Device API.

- Monitor your competition and competing devices in real time
- Accurately identify and evaluate new business development opportunities
- Explore new therapy areas and device types
- Understand trends, market sizing, and market dynamics

**Contact us today to learn more about the Device API.**

To learn more about Meddevicetracker and the advantages we can deliver to your company, please visit: [pharmaintelligence.informa.com](https://pharmaintelligence.informa.com) or email: [Pharma@informa.com](mailto:Pharma@informa.com)