

# Informa Pharma Intelligence AWARDS JAPAN

THURSDAY MAY 12, 2022  
PALACE HOTEL, TOKYO

## BEST NEW DRUG AWARD

**The Best New Drug Award recognizes excellence in pharmaceutical development. In this category, the judges will be looking for the small-molecule, biological or vaccine product approved in Japan during the qualifying period that represents the best therapeutic advance in its area.**

All recently launched new active substances are eligible to enter as long as they were first licensed in Japan between 1 January-31 December 2021. (Generic and biosimilar products are not eligible.)

Entrants must have played a role in the development of the nominated product, and all parties to joint ventures should be disclosed in the application.

Please complete the contact and entry sections and email to Natalia Kay  
Senior Events Manager  
E: [Natalia.Kay@informa.com](mailto:Natalia.Kay@informa.com)

### To enter this category, please answer the following:

- Brand and generic name, indication, company(ies) involved in its development (if more than one company, please detail the relationship between the parties).
- Date and market of approval and launch
- Mechanism of action. How does this represent a step forward?
- Outline evidence for clinical activity. How does this translate into a meaningful therapeutic benefit for patients and over other drugs?
- What is the potential market size of the candidate?

### Details of person submitting the entry:

#### Entering Company

#### Twitter handle of the entering company

#### Name of the person submitting this entry form

#### Website of the entering company

#### Organization of the person submitting this entry form (if different from 'Entering Company')

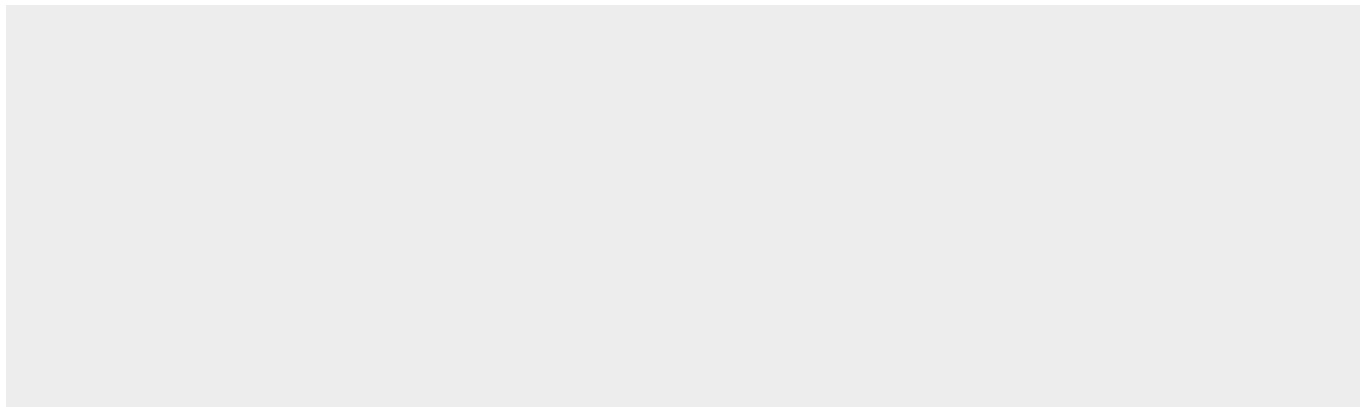
#### References

Include any links to online references that may support your entry

#### Email address

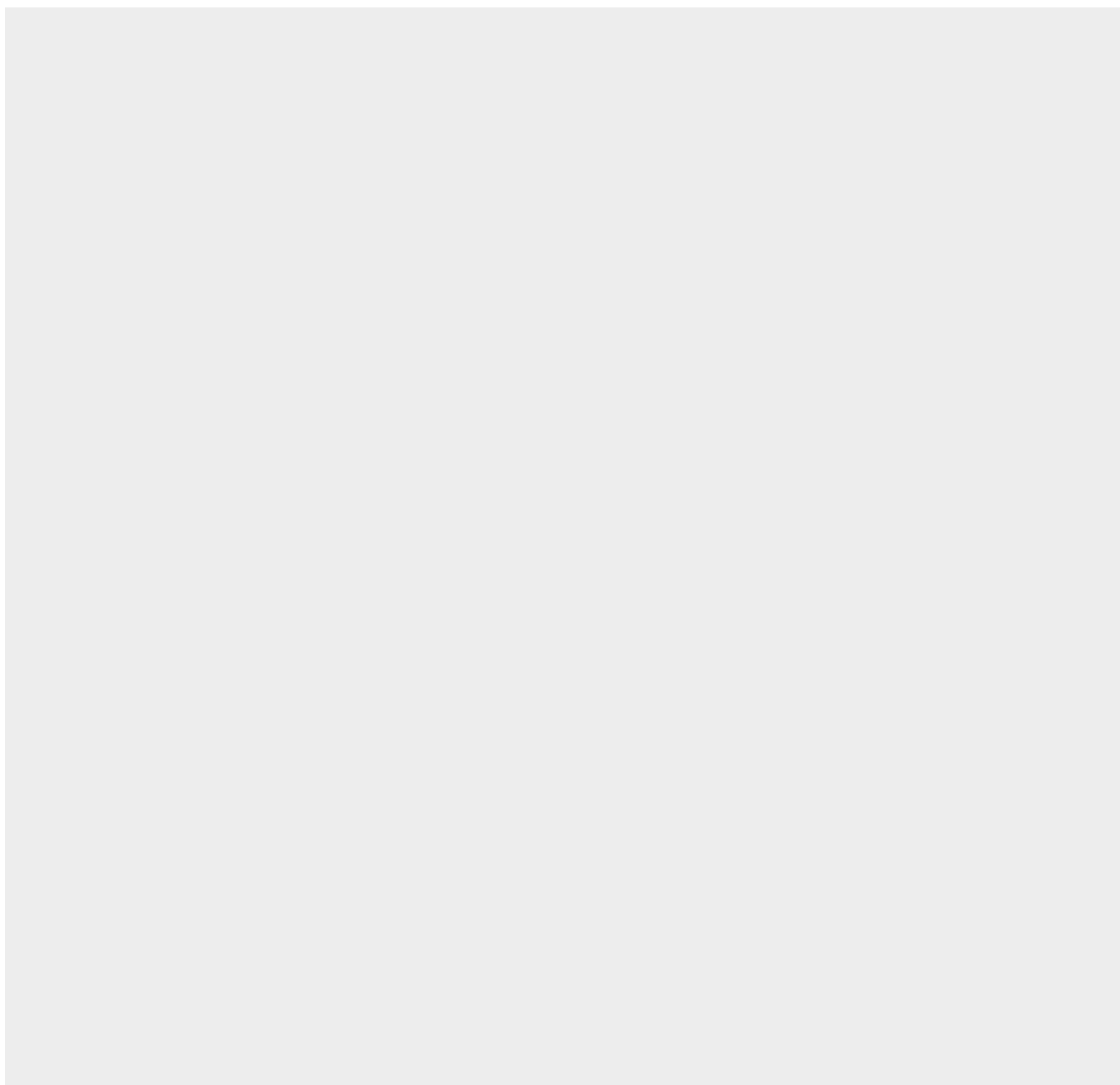
**Entry summary:** (approx. 250 words)

Please enter a summary of your entry, this may be used in Awards publicity material so please do not include any confidential information.

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**Entry:** (approx. 1500 words)

Please use this box to submit your entry, referring to the questions in the category criteria.

A large, empty rectangular area with a light grey background, intended for the user to submit their full entry.