







Editorial Code

Global Policy

Pharma Intelligence aims to produce information, news, insight, data analysis and content-based services of the highest quality, accuracy and integrity that our customers can trust and value.

To achieve this, Pharma Intelligence's editorial and content providers – staff, external authors and freelance contributors – shall maintain the highest professional and ethical standards.

-  Everything we publish should be fair and accurate
-  We will differentiate between fact and opinion
-  Information will be obtained only through fair and legal means
-  We will manage conflicts of interest
-  We will not produce discriminatory material
-  All relevant ethics codes will be followed

Quality and accuracy

Pharma Intelligence is committed to publishing content only of the highest quality so that our customers know they can trust all information provided to them.

This means that all Pharma Intelligence's editorial and content providers – whether staff, external authors or freelance contributors – need to take all reasonable steps to ensure that all content we publish is accurate and truthful, and will differentiate between fact and opinion.

If, on occasion, we find that there is any significant inaccuracy or misleading statement in our products, we will correct it promptly. We will give a fair opportunity for reply when reasonably called for.

Integrity

We will identify the ethics codes which apply to our information products. All staff to whom they apply will be required to keep up to date with these ethics codes and to ensure that they are implemented appropriately across the products for which they are responsible.

Pharma Intelligence editorial and content providers will have independent decision-making and shall obtain information only by straightforward means, unless justified by an overriding consideration of the public interest.

No one shall take private advantage of information gained in the course of their work.

Conflicts of interest, either professional, financial or personal, must be avoided or declared.

We will not produce material which could lead to discrimination through race, gender, gender expression, colour, religion, age, disability or sexual orientation or any other protected characteristic.



Pharma Intelligence is committed to ensuring that Colleagues can speak up with confidence if they have any concerns or need to ask for help.

If any of us observes or suspects something improper, unethical or inappropriate, we all have an obligation to speak up. In the first instance, you should raise your concerns with:

- your line manager
- HR
- Compliance.

If you would feel more comfortable talking to someone else, you can report your concerns in confidence through our whistleblower line, Speak Up, which is operated by an external third party provider, Navex. You can make a report in your own language either via their website, or telephone line. For up to date website and phone details, please visit the Pharma Intelligence intranet site.

Zero retaliation

Pharma Intelligence will not tolerate retaliation in any form against anyone for raising concerns or reporting what they genuinely believe to be improper, unethical or inappropriate behaviour. All reports will be treated confidentially.

Policy Governance

Policy Owner: Vicky Harris

Last updated: 1 June 2022