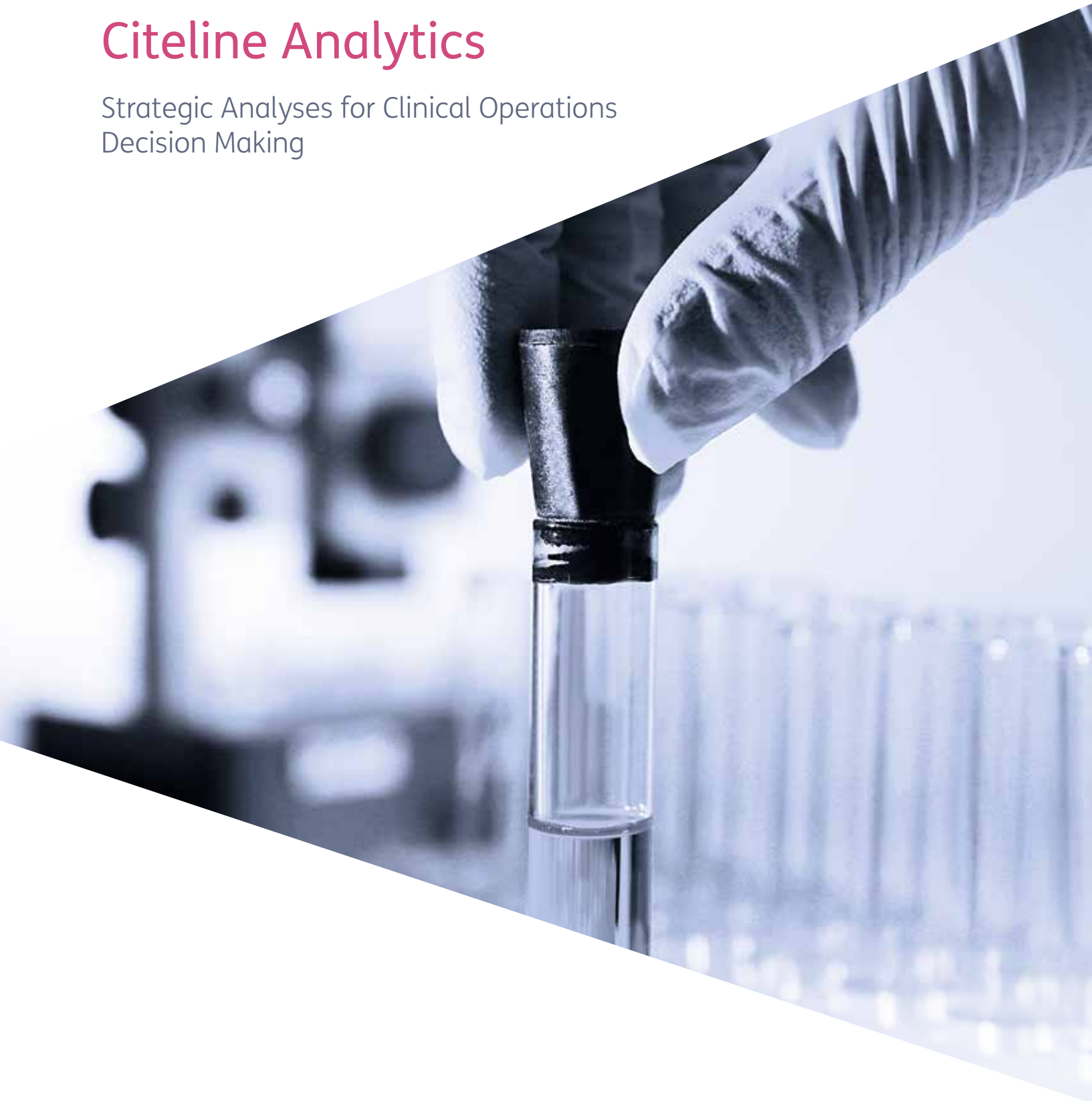


Citeline Analytics

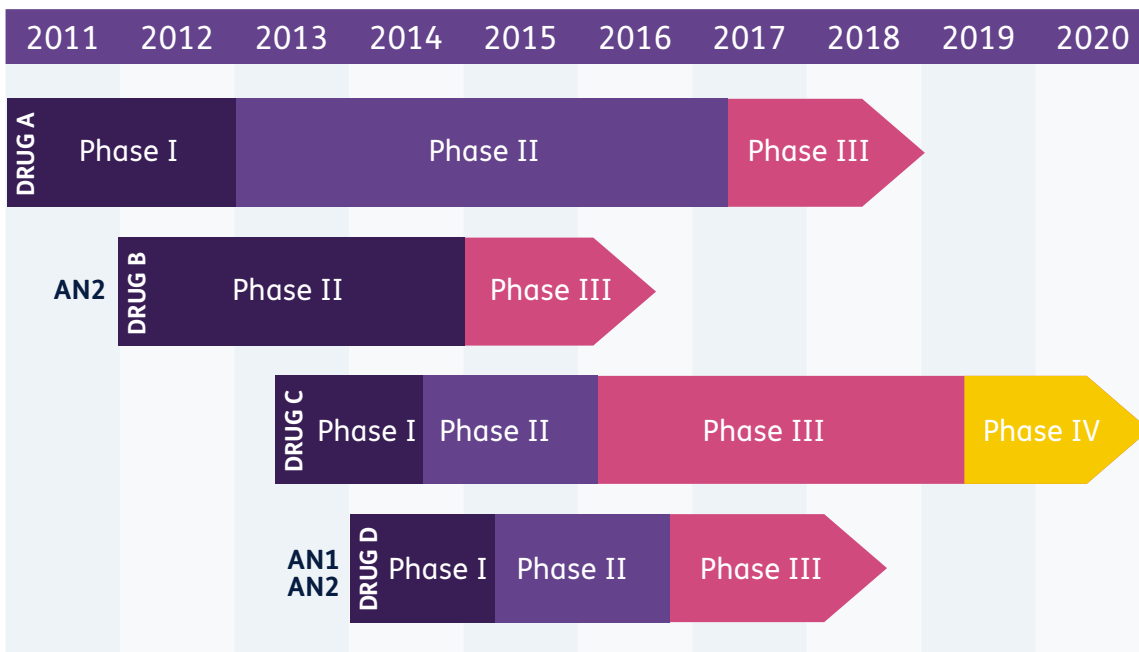
Strategic Analyses for Clinical Operations
Decision Making



Market Opportunity Assessments

Your Specific Business Questions Answered

- 1 What is the competitive landscape for therapies in our indication in the next 5 years?
- 2 Where should we focus our drug development and in-licensing efforts within therapy area X?
- 3 What drug development and clinical trial design pathways and strategies were used for recently approved drugs in our sector?



Identify and reduce risk in your drug portfolio

Staying on top of evolving drug development, regulatory and competitive landscapes can pose a key challenge for analysts and decision makers across the industry. Our team focuses on understanding your fundamental business questions and goals to answer your specific drug pipeline questions.

We deliver accurate, customized and actionable intelligence that highlights market opportunities and competitive risks, allowing you to make better decisions.

We help you

Answer your business critical questions with a single customized intelligence report, in an easy to digest format

Save time and second guessing – our expert team has extensive knowledge of drug development issues and incorporates the world's leading R&D intelligence data in your deliverable

Identify trial investigators with experience and availability in geographic areas with a qualified patient pool and limited trial competition

Determine where to focus your drug development efforts and in-licensing activities

Identify opportunities and threats in a specific disease area with a complete assessment of the competitive and regulatory landscape

Intelligence prepared by trusted industry experts,
rolled up in one customized report...

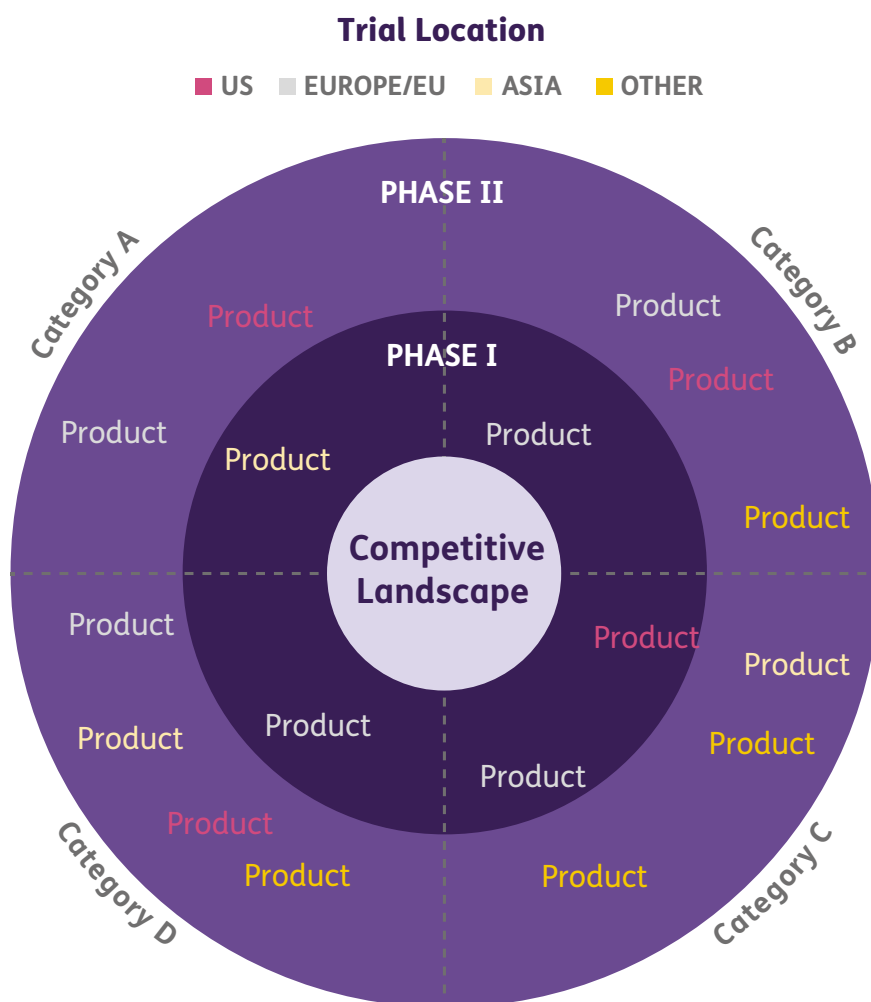
Time and cost-effective tailored analysis

Deliverables

- Competitive opportunity and threats reports
- Competitor landscape and strategy maps
- Trial feasibility analyses
- Product valuations

Who do we help?

- Competitive intelligence
- New product and market planning
- Commercial strategy
- Clinical operations
- Clinical planning
- Business development
- Licensing
- Marketing
- R&D
- Regulatory



Our experts leverage the data, resources and expertise from Pharmaprojects, Trialtrove, Sitetove, Medtrack, Biomedtracker, and Datamonitor Healthcare to produce the most authoritative tailored solutions.

Contact us today
Shannon.Fisher@informa.com